

# Questionnaires in Medical Research

- Theory and Evaluation Methods -

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# I. Introduction

# Questionnaires as Measuring Instruments in Medicine

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- Evidence-based medicine requires the evaluation of the effectiveness of medical treatments
- Two categories of evaluation measures:
  - biometric measures, e. g. blood pressure, joint play
  - psychometric measures, e. g. depression, subjective health
- Psychometric measures are important, in particular regarding patients with chronic diseases (e.g. cardiac insufficiency, diabetes, multiple sclerosis)
- The quality of measuring instruments has a strong effect on study design (e.g. sample size) and outcomes (e.g. effect size, interpretation)
- Problems to select an adequate questionnaire and apply it properly in medical research projects

# Overview

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## I. Introduction

## II. Theory

1. What's a Questionnaire?
2. Classical Test Theory (CTT)

## III. Evaluation Methods

1. Reliability
2. Validity
3. Sensitivity to Change

## IV. Conclusion

## II. Theory

# 1. What's a Questionnaire?

# What's a Questionnaire?

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- **Definition:**  
A questionnaire is an ordered **list of standardized questions and answers** for **systematic data collection** on one or more individuals of a population providing an **aggregated score** indicating the degree of the construct of interest.
- **Possible topics:**  
behavior (e.g. eating habits), emotions (e.g. pain), cognition (e.g. health belief model), life events (e.g. heart attack) and many more
- In medical research the concept "Subjective Health" (cf. HRQOL) is most relevant:
  - generic: SF-36, NHP, WHO-QOL-100, SIP, SCL-90-R
  - specific: SMFA, WOMAC, KCCQ, QLQ-C30



# Application of Questionnaires as...

## **Diagnostic test**

- **Context:** clinical practice, diagnosis
- **Outcome:**  
(quantitative) score of the relative degree of a **stable trait of one individual** (compared to a functional population)
- **Analysis:** descriptive, individual multi-dimensional profile
- **Test criteria:** reliability and validity on person level, norm values (!)

## **Research tool**

- **Context:** research, discrimination, evaluation or prediction
- **Outcome:**  
quantitative score of the degree of a **variable state in a group** of individuals (compared to another dysfunctional group)
- **Analysis:** descriptive, inferential, single, aggregated score of a group
- **Test criteria:** reliability and validity on group level

# SF-36 (Ware et al., 1993)

**Your Health and Well-Being**

This survey asks for your views about your health. This information will help keep track of how you feel and how well you are able to do your usual activities. *Thank you for completing this survey!*

For each of the following questions, please mark an  in the one box that best describes your answer.

1. In general, would you say your health is:

Excellent	Very good	Good	Fair	Poor
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

2. Compared with last year, how much has your health changed now?

Much now than last year	<input type="checkbox"/> 1
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3. The following items are about activities you might do during a typical day. Does your health now limit you in these activities? If so, how much?

Yes, limited a lot	Yes, limited a little	No, not limited at all
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3

a) Vigorous activities, such as running, lifting heavy objects, participating in strenuous sports .....  1 .....  2 .....  3

b) Moderate activities, such as moving a table, bow .....  1 .....  2 .....  3

c) Lift .....  1 .....  2 .....  3

d) Clin .....  1 .....  2 .....  3

e) Clin .....  1 .....  2 .....  3

f) Ben .....  1 .....  2 .....  3

g) Wal .....  1 .....  2 .....  3

h) Wal .....  1 .....  2 .....  3

i) Wall .....  1 .....  2 .....  3

4. During the past 4 weeks, have you had any of the following problems with your work or other regular daily activities as a result of your physical health?

Yes	No
<input type="checkbox"/> 1	<input type="checkbox"/> 2

a) Cut down on the amount of time you spent on work or other activities .....  1 .....  2

b) Accomplished less than you would like .....  1 .....  2

c) Were limited in the kind of work or other activities .....  1 .....  2

5. How much difficulty do you have with your work or other regular daily activities as a result of your physical health?

Very difficult	Somewhat difficult	Not too difficult	Not at all difficult
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

6. During the past 4 weeks, to what extent has your physical health or emotional problems interfered with your normal social activities with family, friends, neighbors, or groups?

Not at all	Slightly	Moderately	Quite a bit	Extremely
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

7. How much time did you spend in bed because of your physical or emotional problems?

All day	Most of the day	A good part of the day	Some of the day	A little of the day	None of the day
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6

a) Did you feel full of pep? .....  1 .....  2 .....  3 .....  4 .....  5

b) Have you been a very nervous person? .....  1 .....  2 .....  3 .....  4 .....  5

c) Have you been more tired than usual? .....  1 .....  2 .....  3 .....  4 .....  5

d) Have you been more irritable than usual? .....  1 .....  2 .....  3 .....  4 .....  5

e) Have you been more forgetful than usual? .....  1 .....  2 .....  3 .....  4 .....  5

f) Have you been more easily upset than usual? .....  1 .....  2 .....  3 .....  4 .....  5

10. During the past 4 weeks, how much of the time has your physical health or emotional problems interfered with your social activities (like visiting friends, relatives, etc.)?

All of the time	Most of the time	Some of the time	A little of the time	None of the time
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

11. How TRUE or FALSE is each of the following statements for you?

Definitely true	Mostly true	Don't know	Mostly false	Definitely false
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

a) I seem to get sick a little easier than other people .....  1 .....  2 .....  3 .....  4 .....  5

b) I am as healthy as anybody I know .....  1 .....  2 .....  3 .....  4 .....  5

c) I expect my health to get worse .....  1 .....  2 .....  3 .....  4 .....  5

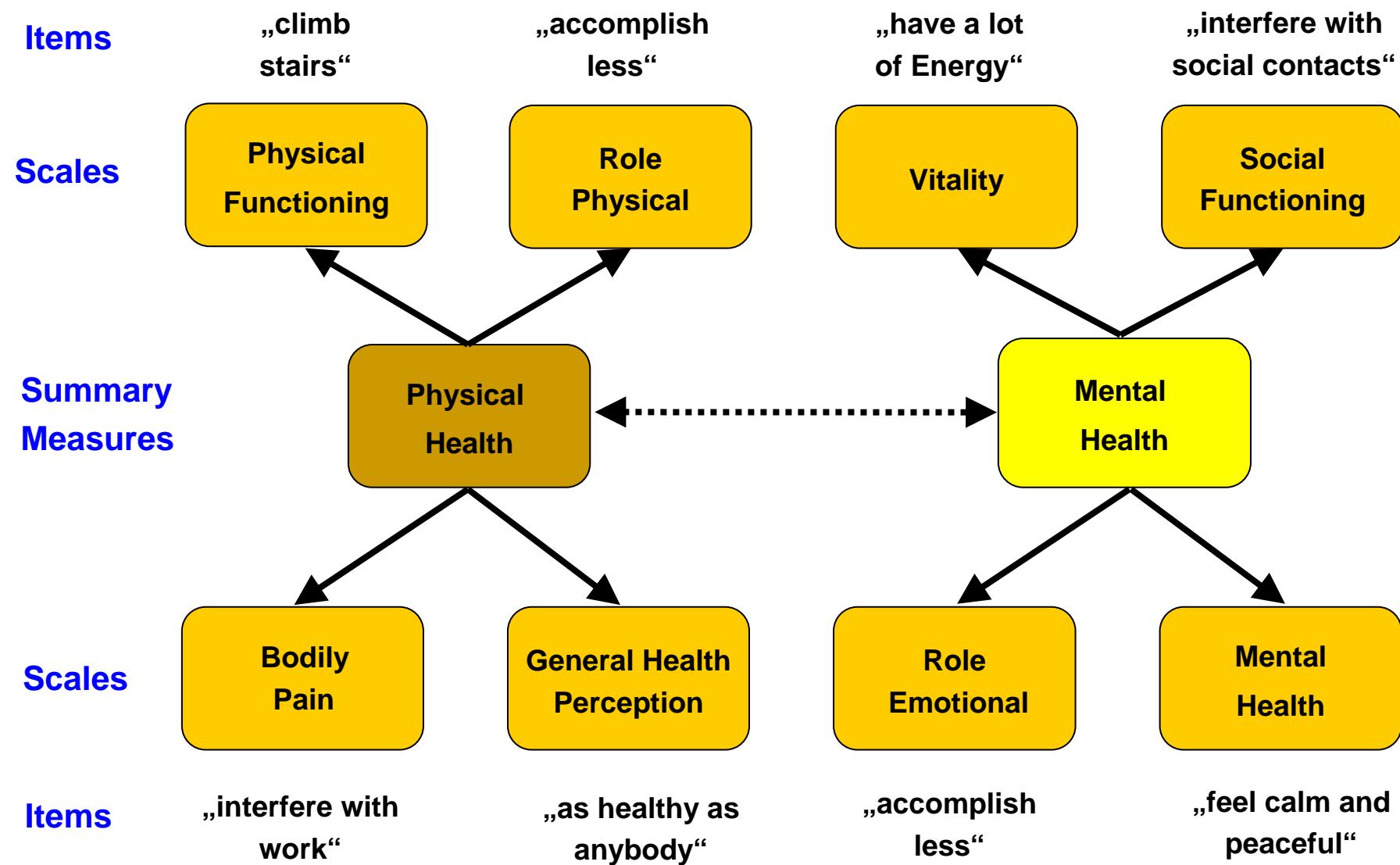
d) My health is excellent .....  1 .....  2 .....  3 .....  4 .....  5

# SF-36 ... in a Nutshell

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- **Construct:** subjective health (generic)
- **Administration:** patient, physician, interviewer
- **Recall versions:** 1 week, 4 weeks
- **Length:** 36 items
- **Response options:** multiple choice (2 to 6 )
- **Scoring:** 2 summary measures, 8 scales

# SF-36: Measurement Model



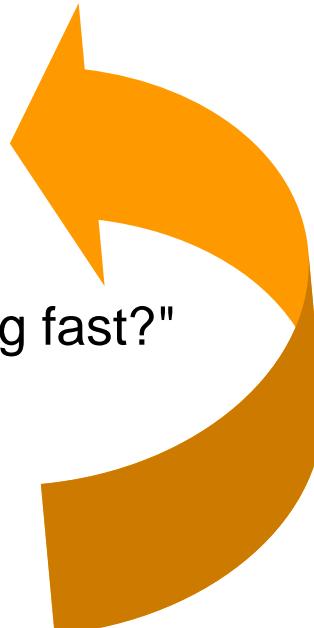
## 2. Classical Test Theory

# Test Theory in General

- Test theories aim at **defining conditions** which have to be fulfilled to be able to **infer the degree of abstract constructs** from observed item responses.

Example:

- **Construct:** "health-related quality of life"
- **Question:** „How much difficulty do you have when walking fast?“
- **Response:**  none  some  much  very much



# Classical Test Theory

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- Classical statistical model of measurement applied in physics serves as a basic paradigm.
- Deterministic approach (vs. probabilistic approach, IRT theories)
- Basic equation:  
The test result is the sum of a true value (T) and an unsystematic, random measurement error (E) of repeated measurements on a single individual.

$$X_1 = T_1 + E_1$$

- Classical test theory can be applied to all sorts of measurements, i. e. tests measuring stable traits or variable states.

# „Axioms“ of Classical Test Theory

1.  $\mu(E_1) = 0$  or  $\mu(X_1) = T_1$

Errors of repeated measurements  
add up to zero.

2.  $\rho(T_1, E_1) = 0$

Measurement error and the true value of  
the interesting trait are not correlated.

3.  $\rho(E_1, T_2) = 0$

Measurement error and the true value of  
other constructs are not correlated.

4.  $\rho(E_1, E_2) = 0$

Measurement errors of different traits are  
not correlated.

Independence  
of measurement  
errors

# Major Test Criteria (I)

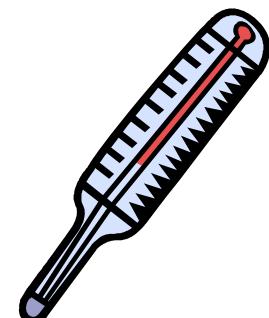
- The quality of a test can be defined by its variance components.
- Reliability: Degree of precision of measuring a construct without considering whether this is the construct of interest

$$\text{Rel}(X_1) = \frac{\sigma^2(T_1)}{\sigma^2(X_1)} = \frac{\sigma^2(T_1)}{\sigma^2(T_1) + \sigma^2(E_1)}$$

- Validity: Degree of accuracy of measuring the construct of interest

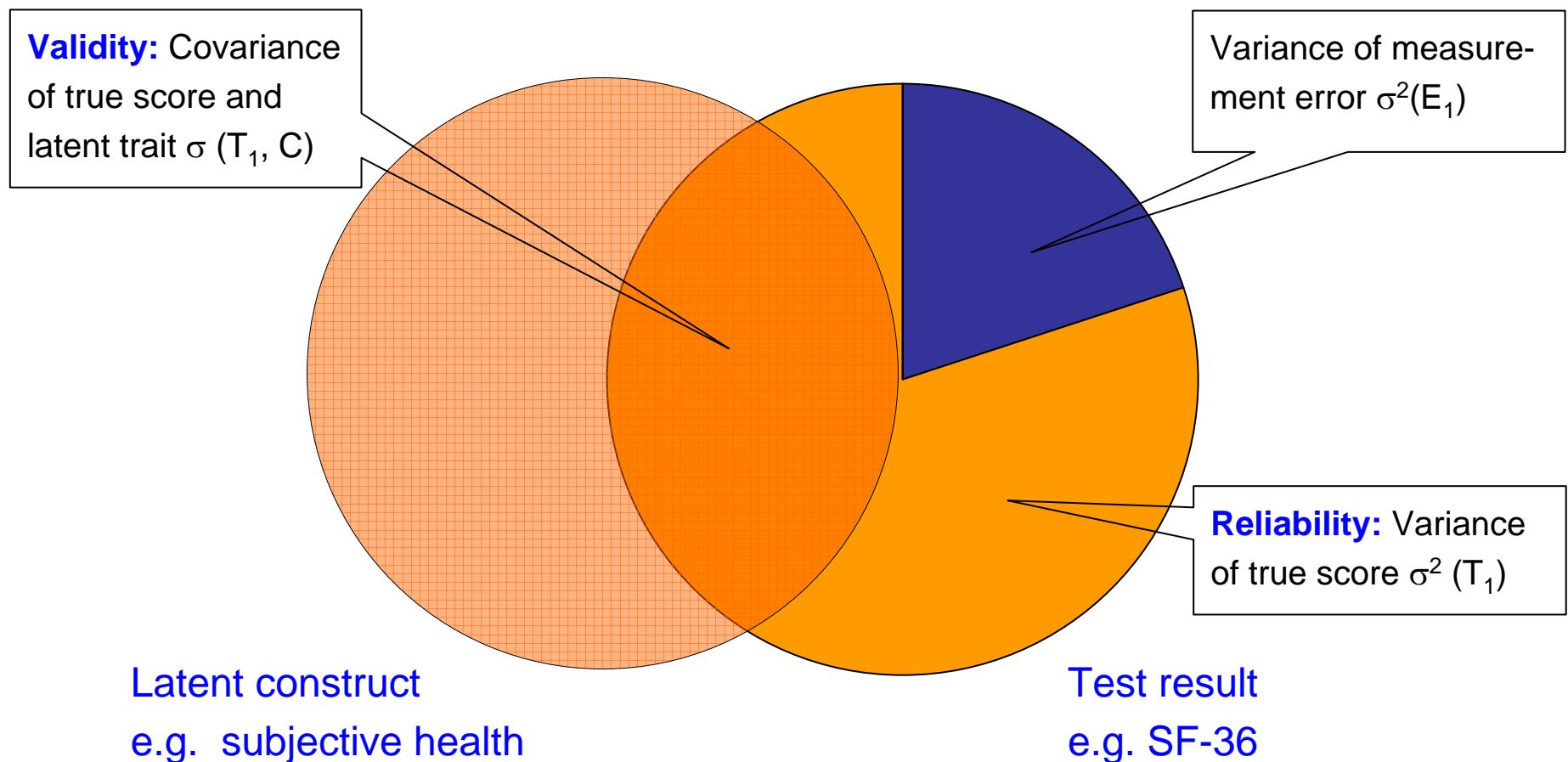
$$\text{Val}(X_1) = \frac{\sigma(X_1, C)}{\sigma(X_1) \cdot \sigma(C)}$$

- Example: Measuring „intelligence“ with a clinical thermometer



## Major Test Criteria (II)

Variance components of measurement error, true score and latent trait (criterion)



## Minor Test Criteria

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- Standardization to compare a person's test results relative to norm values of other individuals of the same population
- Comparability with other instruments measuring the same construct.
- Popularity of the instrument among researchers/reviewers or clinicians.
- Practicability to minimize expenses, e.g. on time, costs, material.
- Acceptance among patients, e.g. non-applicable questions or items eliciting embarrassment may reduce it.

# Standardization

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- Procedure:
  - collect test values in a standardization sample representative of the overall population
  - transform raw scores to standardized score norms:
    - IQ scores:  $\mu = 100, \sigma = 15$
    - Z scores:  $\mu = 100, \sigma = 10$
    - T scores:  $\mu = 50, \sigma = 10$
    - Stanine scores:  $\mu = 5, \sigma = 2$
    - Percentile score: [0;100%]
- Score transformations allow the comparison of an individual to a representative sample of the same population independent of test characteristics, e.g. length, difficulty, raw score values.

General equation :

$$X_T = \frac{\sigma}{s} \cdot X + \left( \mu - \frac{\sigma}{s} \bar{X} \right)$$

Standard score norm

Standard normal distribution

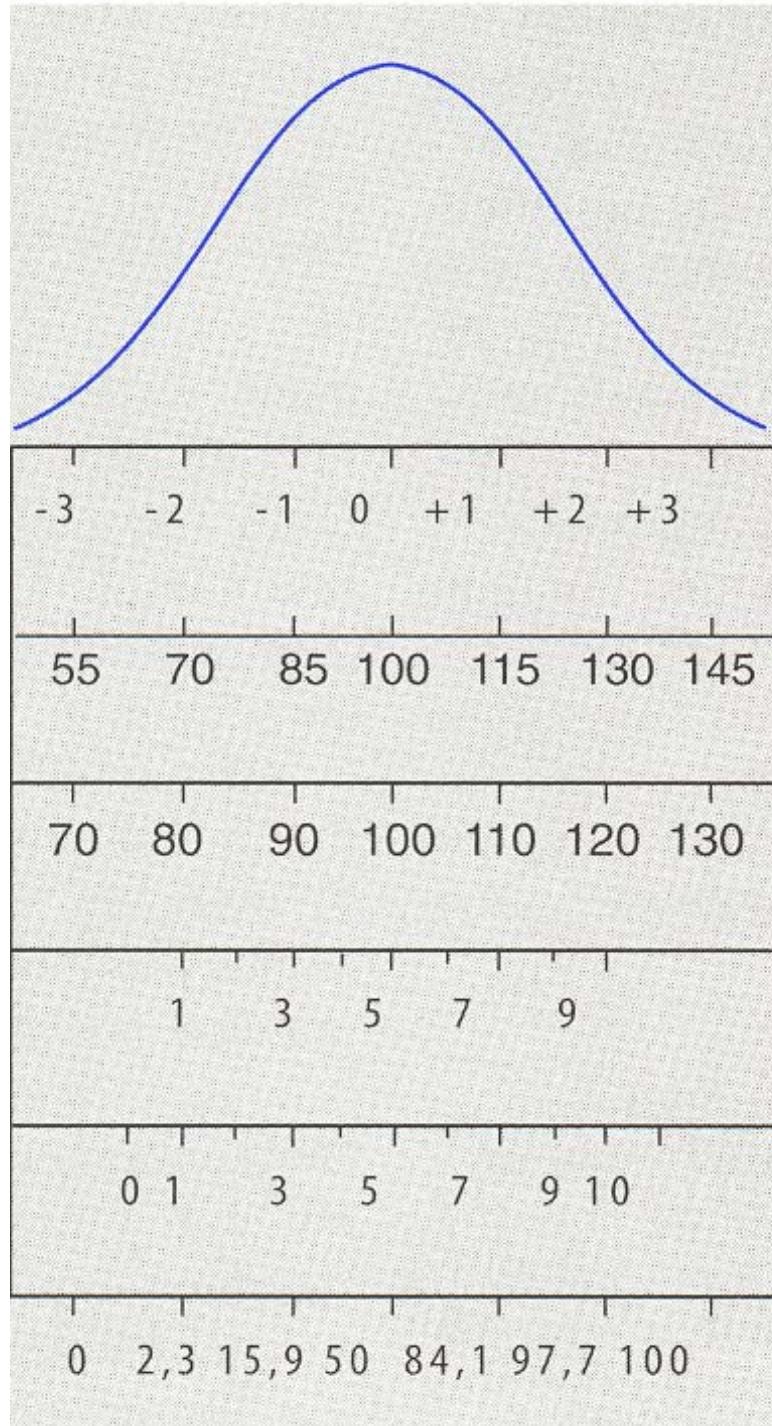
IQ scores

Z scores

Stanine scores

Sten scores

Percentile scores



Transformation equation

$$z = (X - M_X) / SD_X$$

$$IQ = 100 + 15 z$$

$$Z = 100 + 10 z$$

$$St = 5 + 2 z$$

$$C = 5 + 2 z$$

### III. Evaluation Methods for Test Criteria

# 1. Reliability

# Reliability

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$$\text{Rel}(X) = \frac{\sigma^2(T)}{\sigma^2(X)} = \frac{\sigma^2(T)}{\sigma^2(T) + \sigma^2(E)}$$

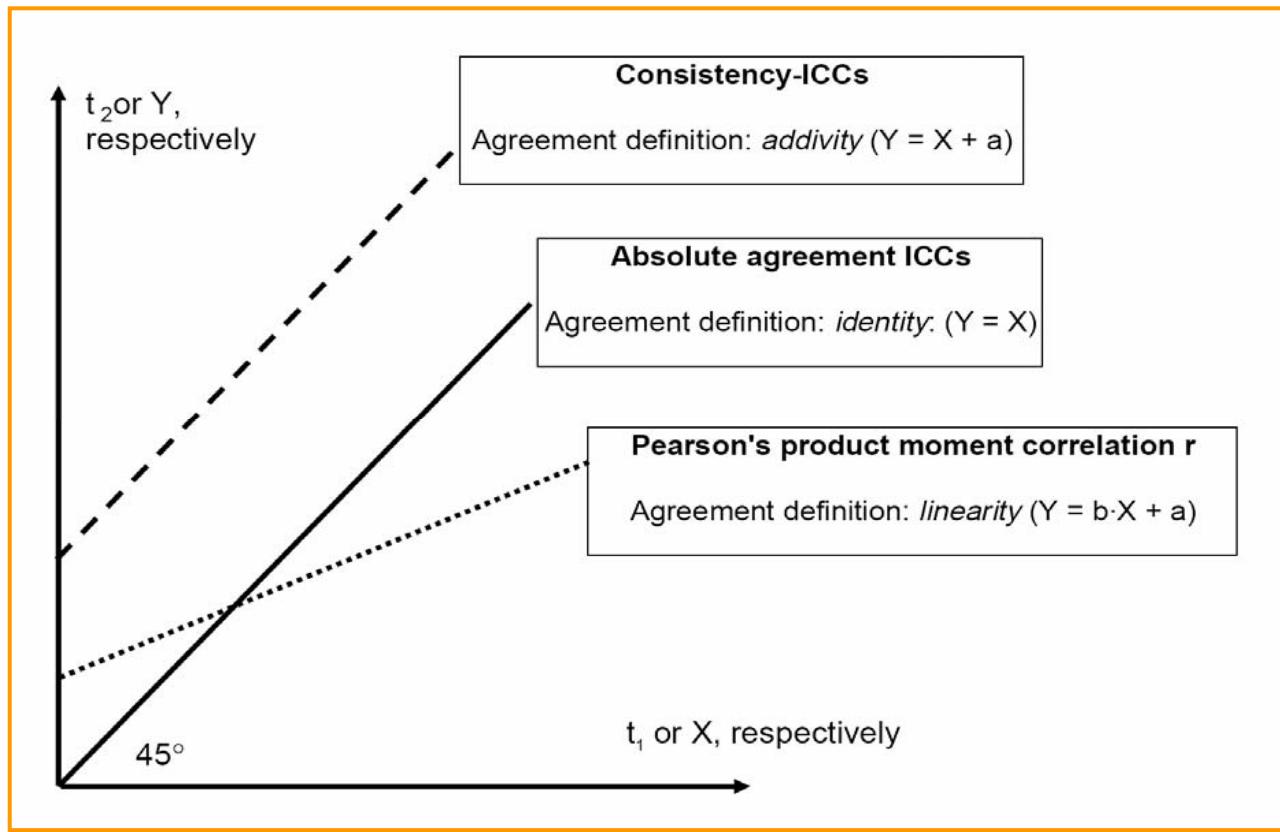
- **Synonyms:** precision
- **Definition:** Fraction of variance of true score variance compared to total variance of observed test scores.
- **Basic approach:** Estimation of variance fractions by correlating two (or more) measurements of a test which are supposed to be equal.
- **Coefficients:** Pearson correlation ( $r$ ), intraclass correlation coefficient (ICC), concordance correlation coefficient (CCC)
- **Valuation rule (of thumb):**
  - „high“:  $\text{Rel} = [0.90; 1.00]$
  - „medium“:  $\text{Rel} = [0.80; 0.90]$
  - „low“:  $\text{Rel} = [0.70; 0.80]$
  - „insufficient“:  $\text{Rel} < 0.70$

# Some Notes on Reliability Coefficients (I)

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- **Pearson Correlation Coefficient r** (Pearson, 1907)
  - agreement definition: linearity
  - no. of measurements: two (e.g. repeated measures)
  - easy to compute, most widely applied
- **Intraclass Correlation Coefficient ICC** (Shrout & Fleiss, 1979)
  - agreement definition: additivity vs. identity
  - no. of measurements: two or more (e.g. repeated measures)
  - requires equal variances
  - calculation more complex, popularity increasing
- **Concordance Correlation Coefficient CCC** (Lin, 1989)
  - agreement definition: identity
  - no. of measurements: two (e.g. repeated measures)
  - differences of means and variability reduce reliability
  - easy to calculate, hardly applied

# Some Notes on Reliability Coefficients (II)



Comparison of various correlation coefficients  
as measures of reproducibility/test-retest reliability (Schuck, 2004).

# Methods of Reliability Estimation

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- Test-retest method:  
agreement of measurements repeated over time
- Parallel-forms method:  
agreement of measurements of "equivalent" tests
- Split-half method:  
agreement of two halves of a test
- Internal consistency:  
agreement of items within a (homogenous) scale

# Test-Retest Method

$$\text{Rel}_{\text{Retest}} = r_{t_1, t_2} = \frac{\sigma(t_1, t_2)}{\sigma(t_1) \cdot \sigma(t_2)}$$

- **Synonyms:** stability, reproducibility
- **Study design:** repeated application of the test to a sample in an adequate time interval
- **Assumptions:**
  - stability of the trait over time
  - no effects of sequence, e.g. recall of former responses
- **Problems:**
  - overestimation of reliability if time interval is too short, e.g. because of memory effects
  - underestimation of reliability if time interval is too long, e.g. due to true changes
  - expenses on time and effort (drop out!)



# Internal Consistency

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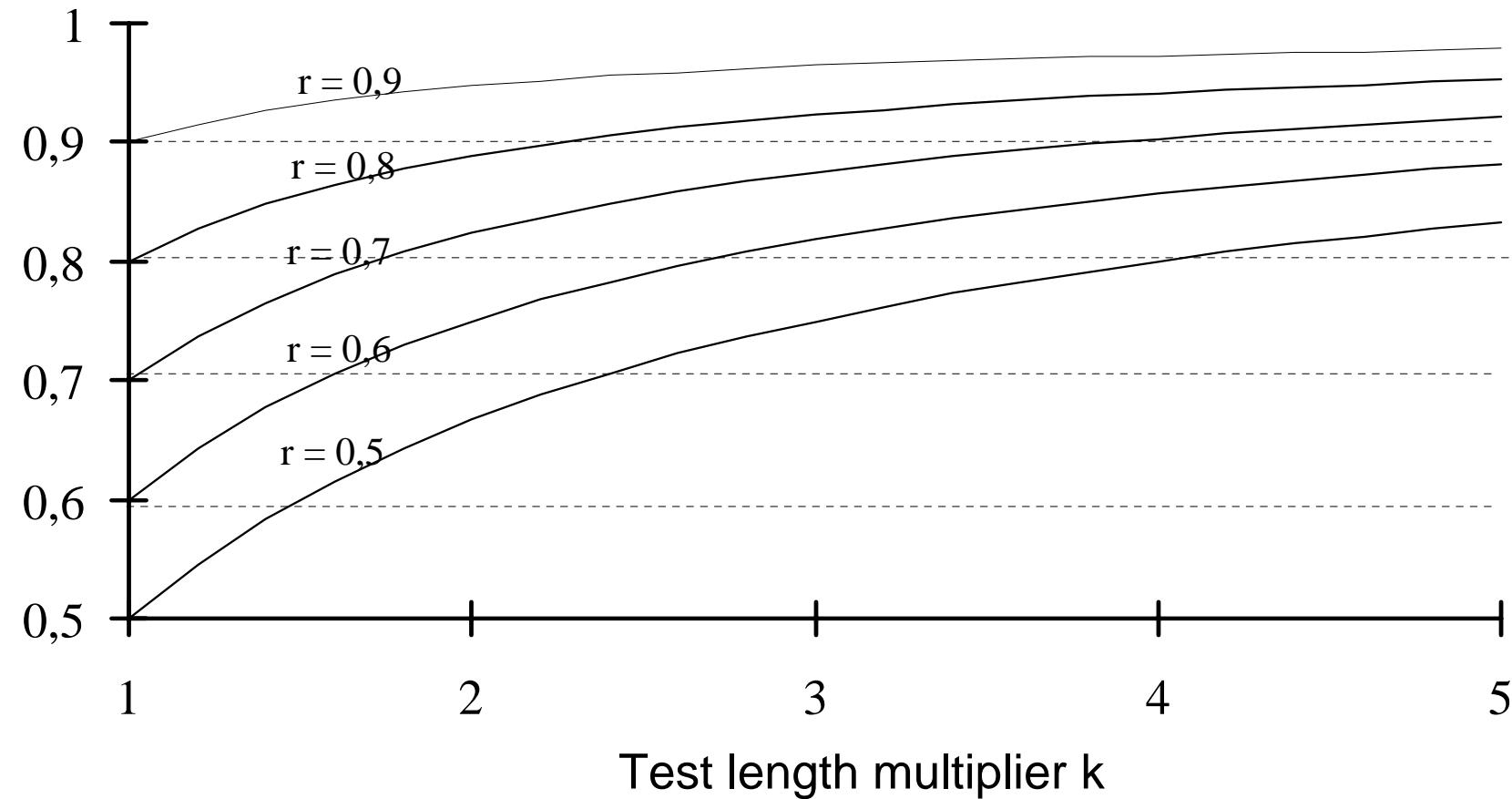
$$\alpha = \frac{p}{p-1} \left( 1 - \frac{\sum_{i=1}^p s_{item}^2}{s_{test}^2} \right)$$

- **Study design:** single application of the test to a sample
- **Method:** Partitioning in as many „subtests“ as items, extending the concept of split-half reliability
- **Coefficients:**
  - Formulas by Kuder & Richardson (1939)
  - Coefficient  $\alpha$  by Cronbach (1951)
- **Cronbachs  $\alpha$ :**
  - Interpretation: average split-half reliability (Pearson correlation) over all possible test halves (~ homogeneity index)
  - Requirements: polytomous items (cf. KR20 for dichotomous items)
- **Pros:** minimal expenses
- **Cons:** Underestimation of reliability of heterogenous and multi-dimensional scales

# Test Length and Reliability

Reliability  $\text{Rel}(X \cdot k)$

$$\text{Rel}(X \cdot k) = \frac{k \cdot \text{Rel}(X)}{1 + (k - 1) \cdot \text{Rel}(X)}$$



## 2. Validity

# Validity

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- **Synonyms:** *unbiasedness, accuracy*
- **Definition:** fraction of shared variance of test result and the trait of interest
- **Coefficients:** Pearson correlation  $r$ ,  $\eta^2$  (eta-square), contingency coefficient  $C$
- **Valuation rule (of thumb):**
  - „high“:  $r_{tc} > 0.60$
  - „medium“:  $r_{tc} = [0.40; 0.60]$
  - „low“:  $r_{tc} < 0.40$
  - „significant“:  $r_{tc} \gg 0$  ( $H_0: r_{tc} = 0$ ,  $p < 0.05$ )

# Content Validity

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- **Synonyms:** (face validity), logical validity
- The content of a test **represents the essential aspects of the domain** of interest (in the opinion of experts).
- **Examples:**
  - *Typing skill*, e.g. simple sensoric and motoric tests
  - *Numerical intelligence*, e.g. basic arithmetic operations
  - *Physical well-being*, e.g. „Do you have pain in your body?“
- **Possible quantitative indicators** of content validity, e.g. fraction of missing data, floor and ceiling effects
- **Problems:**
  - Difficult to quantify
  - Lack of agreement of experts

# Criterion Validity

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$$\text{Val} = r_{\text{tc}} = \frac{\sigma(T, C)}{\sigma_T \cdot \sigma_C}$$

- Consistency of the test score with a **valid external criterion** of the construct of interest
- **Example:** Academic aptitude test and grade of the final exam.
- **Coefficient:** Pearson correlation between test and criterion, Area under curve (ROC analysis)
- **Problems:**
  - An adequate criterion ("gold standard") is not available, e.g. measuring religiousness by measuring the frequency of attendance at church
  - Interpretation of validity coefficients is difficult if the external criterion is unreliable or invalid.

# Types of Criterion Validity

- **Concurrent validity:** test and criterion are measured at the same time
- **Prognostic/predictive validity:** test result is measured before criterion  
Example: psychotism ⇒ psychiatric diagnosis
- **Discriminative validity:** definition of the criterion by the affiliation of subjects to a distinct group (patients vs. non-patients)

# Construct Validity

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- Examination of a **system of hypotheses**, which can be derived from the construct of interest
- **Example:** „Subjective Health“  
Scales measuring physical health of test A are supposed to show higher correlations with other somatic scores of test B than with its scales for mental health.
- **Multitrait-multimethod approach** (Campbell & Fiske, 1959):  
sophisticated approach for testing a set of assumptions based on the concepts of convergent and discriminant validity
- **Problems:**
  - valid criteria are necessary
  - hypotheses have to be confirmed
  - confounding of correct specification of hypotheses and validity of the criteria

# Other Types of Validity

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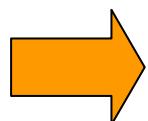
- **Differential validity:** validity of the test result in different populations (also: discriminative validity)
- **Factorial validity:** correlation (factor loading) of item and the relevant latent factor (cf. factor analysis)
- **External validity:** correlation with a valid, external criterion
- **Internal validity:** test model is valid for the data (item or person score)
- **Longitudinal validity:** correlation with true change
- **Warning!** Definition of validity in experimental trials!
  - **external validity:** generalizability of results to a certain population of individuals
  - **internal validity:** causal relationship between the independent variable (treatment) and the dependent variable (outcome)

### 3. Sensitivity to Change

# Background

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- Applications of clinical measurement instruments (Kirshner & Guyatt, 1985):
  - Discrimination: measuring stable constructs, e.g. intelligence
  - Prediction: forecasting of values/events, e.g. mortality
  - Evaluation: measurement of change, e.g. treatment success
- Tests for discrimination or prediction: conventional criteria and methods are sufficient
- Tests for evaluation: conventional criteria and methods are not adequate (e.g. test-retest reliability)



**Measurement of sensitivity to change is essential!**

# Sensitivity to Change

- **Definition:**  
„Sensitivity to change is defined as the ability of an instrument to measure "true" change of a latent construct.“
- **Synonyms:** responsiveness, longitudinale validity, evaluative validity

## Example (cf. SIP, Sickness Impact Profile):

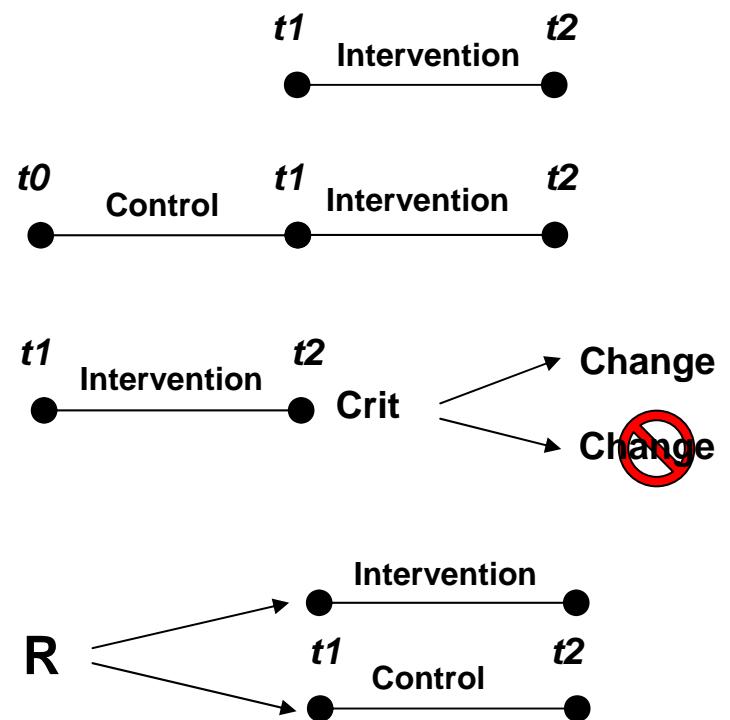
Question: "Have you ever attempted suicide?"

Answer:  yes  no

- Question is **adequate** for differentiating between groups with different emotional stress (**discrimination**)
- Question is **inadequate** for measuring change caused by a clinical intervention (**evaluation**)

# Study Designs

- Designs:
  - single-group designs
    - simple pre-post design
    - pre-post design with baseline
    - simple pre-post design with external criteria
  - two-group designs  
(with experimental and control group)

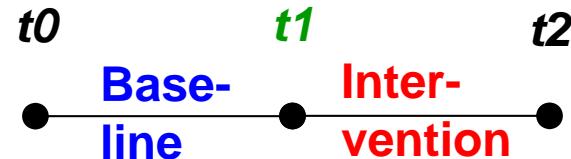


# Coefficients

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- Criterion-based coefficients
  - Pearson correlation  $r$
  - Linear regression
  - AUC (ROC analysis)
- Distribution-based coefficients
  - Statistical tests ( $t$ - ,  $F$ - ,  $p$ -values)
  - Standardized effect sizes:
    - not dependent on sample size
    - widespread application
    - easy to calculate
    - interpretation depends on specific design and formula
  - Norman's coefficients  $S_{ANOVA}$  and  $S_{ANCOVA}$

# Standardized Effect Sizes



$$SES = \frac{M(t2) - M(t1)}{SD(t1)}$$

- SD of values  $x(t1)$  at the **beginning of intervention**
- high values if variability is small

$$SRM = \frac{M(t2) - M(t1)}{SD(t2 - t1)}$$

- SD of the difference  $x(t2) - x(t1)$  of the **intervention interval**
- high values if variability of differences  $x(t2) - x(t1)$  is small

$$GRI = \frac{M(t2) - M(t1)}{SD(t1 - t0)}$$

- SD of differences  $x(t1) - x(t0)$  of the **baseline interval**
- high values if variability of differences  $x(t1) - x(t0)$  is small
- measuring change and stability

## IV. Conclusion

# Some practical considerations

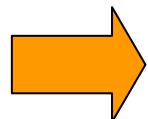
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- Reliability measures
  - depend strongly on variability of individuals
  - Example: health-related quality of life questionnaire  
 $\text{Rel}(\text{overall population}) > \text{Rel}(\text{young men})$
- Validity measures
  - depend strongly on variability of individuals
  - "gold standards" are hard to find  
Example: single criterion for subjective health, e.g. physical performance?
- Measures of sensitivity to change
  - depend strongly on the effect of the intervention
  - difficult to compare across studies
- Head-to-head studies comparing questionnaires under similar conditions are most valid.

# Summary

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- Questionnaires are **versatile measuring instruments** in medical research
- **Evaluation of the quality of questionnaires** on the basis of (classical) test theory (reliability, validity, sensitivity to change) is **essential**
- Various methods available:
  - Reliability (test-retest, internal consistency,...)
  - Validity (content v., criterion v., construct validity,...)
  - Sensitivity to change (one sample vs. two sample designs, distribution-based vs. criterion-based coefficients)
- **Selection of methods** depends on the application of the instrument (discrimination, prediction, evaluation)
- **Test criteria** are not a constant feature of the instrument, but depend strongly on the specific context of a trial (sample, intervention, measurement points...)



**Evaluation** is not a single event, but a **process**.



*Thank you!*

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Würzburg's Old Main Bridge (1473–1543) and Fortress Marienberg (~1600)

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